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Genki Sushi HK opens fully-automated sushi chain (/news/genki-sushi-hk-opens-fully-automated-sushi-chain)

By Computerworld Hong Kong staff | 14 Aug 2015

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<http://cw.com.hk/sites/default/files/media/images/domain13/products/genkisushikousoku.jpg> **Genki Sushi** <http://www.genkisushi.com.hk/Genki/brand/html/en/index.cfm> has launched Hong Kong's first fully-automated sushi store, the Genki Sushi kousoku (speed train).

The new Tsuen Wan Plaza store has a three-level sushi delivery system propelled by model trains designed after the Japanese Shinkansen bullet trains. The trains will be used to deliver food items directly from the kitchen.

A total of 24 kousoku lanes have been installed at the store, which has the capacity to serve up to 158 patrons simultaneously.

The store also automates ordering through an interactive tablet that will allow customers to order items which will be produced on demand. This required investing in automation machines for ordering and in the kitchen.

In addition, the store is equipped with a self-service takeaway machine allowing customers to place an order and pay with [Octopus](http://cw.com.hk/tag/octopus) (<http://cw.com.hk/tag/octopus>) or [PayWave](http://www.visa.com.hk/en_HK/personal/features/visapaywave.shtml) (http://www.visa.com.hk/en_HK/personal/features/visapaywave.shtml).

Genki Sushi Hong Kong has revealed plans to open more automated stores by the end of the year, covering both business and residential areas.

Genki Sushi was Japan's first conveyor belt sushei restaurant upon the opening of its first store in 1968. The company opened its first store in Hong Kong in 1995, and it is currently the biggest conveyor belt sushi restaurant chain in the city.

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